

ESTTA Tracking number: **ESTTA441373**

Filing date: **11/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	BHPC ASSOCIATES LLC		
Entity	limited liability corporation	Citizenship	Delaware
Address	1370 Broadway New York, NY 10018 UNITED STATES		

Attorney information	Robert L. Epstein Epstein Drangel LLP 60 East 42nd Street, Suite 2410 New York, NY 10165 UNITED STATES mail@ipcounselors.com Phone:2122925390
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Registration Subject to Cancellation

Registration No	3312709	Registration date	10/16/2007
International Registration No.	NONE	International Registration Date	NONE
Registrant	POLO CLUB Route du Bourrian F-83580 GASSIN FRANCE		

Goods/Services Subject to Cancellation

Class 025. All goods and services in the class are cancelled, namely: Ready-made clothing for men, women and children, namely, knitwear, namely, t-shirts, pullovers, polo shirts, sweaters and vests, hosiery, lingerie, underwear, pyjamas, dressing gowns, peignoirs, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs, Halloween costumes, shirts, layettes, ties, shawls, foulards, stoles, scarves, belts, gloves, wooly hats, headwear, caps, socks, stockings, tights, footwear not including orthopedic footwear, boot liners, slippers, boots, swimming costumes, shorts and waterproof jackets and pants

Grounds for Cancellation

Abandonment	Trademark Act section 14
Priority and likelihood of confusion	Trademark Act section 2(d)


Marks Cited by Petitioner as Basis for Cancellation


U.S. Registration No.	1947244	Application Date	08/27/1993
Registration Date	01/09/1996	Foreign Priority	NONE

		Date	
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1982/00/00 First Use In Commerce: 1986/00/00 ties; intimate apparel, namely bras, bustiers, camisoles, lingerie, panties, and loungewear; sleepwear; bodywear, namely bathing suits, body shapers, and body suits; and footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes		

U.S. Registration No.	2855713	Application Date	05/12/2003
Registration Date	06/22/2004	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark	BEVERLY HILLS POLO CLUB		
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1985/09/00 First Use In Commerce: 1985/09/00 Tote bags and handbags Class 024. First use: First Use: 1985/09/00 First Use In Commerce: 1985/09/00 Towels Class 025. First use: First Use: 1985/09/20 First Use In Commerce: 1985/09/20 Clothing for men, women and children, namely T-shirts, sweatshirts, sweat suits, sweaters, shirts, pants, shorts, tops, underwear, caps, jackets, leotards, dresses, ponchos, neckties, bathrobes, nightgowns, pajamas and swimwear		

U.S. Registration No.	1429311	Application Date	11/12/1985
Registration Date	02/17/1987	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1985/02/18 First Use In Commerce: 1985/02/18 CLOTHING FOR MEN, WOMEN AND CHILDREN-NAMELY SHIRTS, SWEATSHIRTS, SWEAT SUITS, SWEATERS, T-SHIRTS, PANTS, UNDERWEAR, CAPS, JACKETS, [LEOTARDS, DRESSES, PONCHOS]		

U.S. Registration No.	2214846	Application Date	08/08/1994
Registration Date	12/29/1998	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1994/10/01 First Use In Commerce: 1994/10/01 footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes		

U.S. Registration No.	1751058	Application Date	10/01/1991
Registration Date	02/09/1993	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1991/05/31 First Use In Commerce: 1991/05/31 ophthalmic eyewear; namely, eyeglass frames, lenses, chains, and cases; eyeglasses; and sunglasses</p> <p>Class 014. First use: First Use: 1991/08/31 First Use In Commerce: 1991/08/31 watches</p> <p>Class 018. First use: First Use: 1991/03/31 First Use In Commerce: 1991/03/31 wallets, umbrellas, and small leather goods; namely, credit card cases, key cases, and coin purses</p> <p>Class 024. First use: First Use: 1991/03/01 First Use In Commerce: 1991/03/01 beach towels, bath towels, table linens and textile placemats, and bed and bath accessories; namely, fabric toilet seat covers</p>		

	Class 025. First use: First Use: 1989/10/31 First Use In Commerce: 1989/10/31 clothing for men, women and children; namely, shirts, sweatshirts, sweaters, tee shirts, pants, caps, hats, jackets, dresses, socks, hosiery, raincoats and outerwear; namely, coats and jackets, and belts
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Attachments	76513521#TMSN.gif (1 page)(bytes) 73568042#TMSN.gif (1 page)(bytes) 74558586#TMSN.gif (1 page)(bytes) 74209022#TMSN.gif (1 page)(bytes) 111611 Petition to Cancel.pdf (30 pages)(644871 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/robert l. epstein/
Name	Robert L. Epstein
Date	11/16/2011

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
2 TRADEMARK TRIAL AND APPEAL BOARD
3

4
5 BHPC ASSOCIATES LLC

6 Petitioner,

7
8 v.

9
10 POLO CLUB

11
12 Respondent.
13

Cancellation No.: _____

14 BOX TTAB FEE

To the Assistant Commissioner for Trademarks:

15 2900 Crystal Drive

16 Arlington, VA 22202-3513
17
18

19 **PETITION FOR CANCELLATION**

20 In the matter of United States trademark registration of POLO CLUB SAINT-TROPEZ
21 HARAS DE GASSIN and Design, Reg. No. 3312709, dated October 16, 2007, BHPC
22 ASSOCIATES LLC, a limited liability company, organized and existing under the laws of the
23 state of Delaware, having an address of 1370 Broadway, New York, New York 10018 (hereinafter
24 "Petitioner"), believes that it is or will be damaged by the aforesaid registration in International
25 Class 025 and hereby petitions to cancel same.
26

27 As grounds therefor, it is alleged that:
28

BACKGROUND

1
2 1. BHPC, itself and through its licensees, designs, supplies, distributes and sells products,
3 including an extensive line of clothing for men, women and children; time pieces including
4 watches, watchbands and clocks; fragrances, shower and bath gels, shampoos and deodorants;
5 luggage, backpacks and bags of various types, wallets and small leather goods; home furnishings
6 for the bed and bath; sunglasses; and pet products, all under the BEVERLY HILLS POLO CLUB
7 brand.
8

9 2. BHPC's current line of clothing includes shirts, gloves, hats, scarves, mufflers, belts,
10 ties, formalwear shirts and vests, suits, dress pants, tuxedos, sportswear, activewear, sweaters,
11 jackets, swimsuits, tops, bottoms, dresses, loungewear, shoes, boots, sandals, flats, outerwear, and
12 underwear, including undershirts, undershorts, hosiery and socks, all offered for sale and sold
13 under its registered BEVERLY HILLS POLO CLUB trademark (the "BHPC" mark) and its
14 registered BEVERLY HILLS POLO CLUB and Polo Player Riding a Horse Design trademark
15 (the "BHPC Logo" mark) within the State of New York, in interstate commerce and throughout
16 the United States.
17

18 3. BHPC is the owner by assignment of U.S. Registration No. 1947244 issued January 9,
19 1996 of the BHPC trademark for goods including ties; intimate apparel, namely bras, bustiers,
20 camisoles, lingerie, panties, and loungewear; sleepwear; bodywear, namely bathing suits, body
21 shapers, and body suits; and footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes
22 in International Class 025. Attached is a printout from the USPTO showing the current title and
23 status of this registration.
24

25 4. BHPC is the owner by assignment of U.S. Registration No. 2855713 issued June 22,
26 2004 of the BHPC trademark for goods including clothing for men, women and children, namely
27
28

1 T-shirts, sweatshirts, sweat suits, sweaters, shirts, pants, shorts, tops, underwear, caps, jackets,
2 leotards, dresses, ponchos, neckties, bathrobes, nightgowns, pajamas and swimwear in
3 International Class 025. Attached is a printout from the USPTO showing the current title and
4 status of this registration.
5

6 5. BHPC is the owner by assignment of U.S. Registration No. 1429311 issued February
7 17, 1987 of the BHPC Logo trademark for goods including clothing for men, women and children,
8 namely shirts, sweatshirts, sweat suits, sweaters, T-shirts, pants, underwear, caps and jackets, in
9 International Class 025. Attached is a printout from the USPTO showing the current title and
10 status of this registration.
11

12 6. BHPC is the owner by assignment of U.S. Registration No. 2214846 issued December
13 29, 1998 of the BHPC Logo trademark for goods including footwear, namely shoes, boots,
14 slippers, athletic shoes, and golf shoes, in International Class 025. Attached is a printout from the
15 USPTO showing the current title and status of this registration.
16

17 7. BHPC is the owner by assignment of U.S. Registration No. 1751058 issued February 9,
18 1993 of the BHPC Logo trademark for goods including clothing for men, women and children;
19 namely, shirts, sweatshirts, sweaters, tee shirts, pants, caps, hats, jackets, dresses, socks, hosiery,
20 raincoats and outerwear; namely, coats and jackets, and belts, in International Class 025. Attached
21 is a printout from the USPTO showing the current title and status of this registration.
22

23 8. U.S. Registration No. 1947244, U.S. Registration No. 2855713, U.S. Registration No.
24 1429311, U.S. Registration No. 2214846, and U.S. Registration No. 1751058 are valid and
25 incontestable.
26

27 9. Upon information and belief, Respondent is the owner of record of U.S. Registration
28 No. 3312709 of POLO CLUB SAINT-TROPEZ HARAS DE GASSIN and Polo Player Riding a

1 Horse Design trademark (the "Saint-Tropez Logo" mark) for goods including ready-made clothing
2 for men, women and children, namely, knitwear, namely, t-shirts, pullovers, polo shirts, sweaters
3 and vests, hosiery, lingerie, underwear, pyjamas, dressing gowns, peignoirs, sweaters, skirts,
4 dresses, briefs, trousers, jackets, coats, furs, Halloween costumes, shirts, layettes, ties, shawls,
5 foulards, stoles, scarves, belts, gloves, wooly hats, headwear, caps, socks, stockings, tights,
6 footwear not including orthopedic footwear, boot liners, slippers, boots, swimming costumes,
7 shorts and waterproof jackets and pants, in International Class 025.

8
9 10. Upon information and belief, Respondent is a polo club based in Saint-Tropez,
10 France.
11

12
13 **COUNT 1 – CONFUSING SIMILARITY**

14 11. BHPC repeats each of the allegations set forth in Paragraphs 1 through 10 of the
15 Petition above, as though same were fully set forth herein.

16
17 12. The Saint-Tropez Logo mark is a confusingly similar imitation of the registered BHPC
18 Logo trademark.

19 13. The Saint-Tropez Logo mark identifies the same or similar goods in International Class
20 025 as associated with the registered BHPC Logo trademark.

21
22 14. Based upon the use and registration of the BHPC Logo Trademark detailed above,
23 Petitioner has rights in the BHPC Logo Trademark which predate any rights to the Saint-Tropez
24 Logo that Respondent can claim based upon US Registration No. 3312709, the registration that is
25 the subject of this Petition, or on any use of the Saint-Tropez Logo mark in the United States.

26 15. Any goods sold under the Saint-Tropez Logo mark are likely to confuse the public as
27 to the source of the goods, and in particular are likely to confuse the public into believing that the
28

1 goods marketed and sold by Respondent are actually marketed and sold by BHPC or by BHPC's
2 licensee, so as to derive a benefit of association with BHPC to which Respondent is not entitled.

3
4 16. Respondent's unauthorized use of an imitation of the registered BHPC Logo in
5 conjunction with the marketing and/or sales of Respondent's goods in interstate commerce are
6 likely to and will cause confusion, cause mistake, and deceive purchasers and potential purchasers
7 as to the source or origin of Respondent's goods.

8
9 17. Any commercial activities of Respondent related to sales of goods in International
10 Class 025 under the Saint-Tropez Logo mark constitute an infringement of the registered
11 trademark rights of BHPC embodied in U.S. Registration No. 1429311, U.S. Registration No.
12 2214846, and U.S. Registration No. 1751058, contrary to the express provisions of 15 U.S.C.
13 1114(1) of the Lanham Act in that Respondent, without the authorization of BHPC, has used and
14 are using in commerce an imitation of the registered BHPC Logo trademark in connection with the
15 marketing, offering for sale and sale of goods in interstate commerce, all to the damage and
16 detriment of BHPC.
17

18 18. Due to the confusing similarity of the registered BHPC Logo trademark and the Saint-
19 Tropez Logo mark, particularly in light of the identical identified goods associated with each
20 mark, and based on the priority of each and all of BHPC's registrations with respect to
21 Respondent's U.S. Registration No. 3312709, Petitioner respectfully requests cancellation of U.S.
22 Registration No. 3312709 in International Class 025.
23
24

25 **COUNT 2 – ABANDONMENT**

26 19. BHPC repeats each of the allegations set forth in Paragraphs 1 through 18 of the
27 Petition above, as though same were fully set forth herein.
28

1 20. Upon information and belief, Respondent is not currently using in commerce in the
2 United States the Saint-Tropez Logo mark, as reflected in Reg. No. 3312709, for the International
3 Class 025 goods set forth in Respondent's aforementioned United States trademark registration of
4 said mark.
5

6 21. Upon information and belief, Respondent has never used in commerce in the United
7 States the Saint-Tropez Logo mark, as reflected in Reg. No. 3312709, for the International Class
8 025 goods set forth in Respondent's aforementioned United States trademark registration of said
9 mark.
10

11 22. Upon information and belief, Respondent never intended to use in commerce in the
12 United States the Saint-Tropez Logo mark, as reflected in Reg. No. 3312709, for the International
13 Class 025 goods set forth in Respondent's aforementioned United States trademark registration of
14 said mark.
15

16 23. Upon information and belief, Respondent does not intend to use in commerce in the
17 United States the Saint-Tropez Logo mark, as reflected in Reg. No. 3312709, for the International
18 Class 025 goods set forth in Respondent's aforementioned United States trademark registration of
19 said mark.
20

21 24. Upon information and belief, since at least as early as October 16, 2007, Respondent
22 has not used in commerce in the United States the Saint-Tropez Logo mark, as reflected in Reg.
23 No. 3312709, for the International Class 025 goods set forth in Respondent's aforementioned
24 United States trademark registration of said mark.
25

26 25. Based on the foregoing, Respondent has abandoned the Saint-Tropez Logo mark, as
27 reflected in Reg. No. 3312709, for the International Class 025 goods set forth in Respondent's
28 aforementioned United States trademark registration of said mark.

26. Respondent's registration of the trademark POLO CLUB SAINT-TROPEZ HARAS DE GASSIN, as reflected in Reg. No. 3312709, in International Class 025 is inconsistent with Petitioner's right to use its registered BHPC mark and registered BHPC Logo mark, as reflected in U.S. Registration No. 2855713, U.S. Registration No. 1429311, U.S. Registration No. 2214846, and U.S. Registration No. 1751058, and Respondent's registration may be used in an unfair manner by Respondent as a basis for threatening Petitioner's lawful use and registration of its aforementioned trademarks.

WHEREFORE, Petitioner prays for cancellation of the United States trademark registration of POLO CLUB SAINT-TROPEZ HARAS DE GASSIN, Reg. No. 3312709 for International Class 025, and also requests that it be granted such further relief as the Trademark Trial and Appeal Board may deem necessary and just.

EPSTEIN DRANGEL LLP

Dated: November 16, 2011

By:

Robert L. Epstein
William C. Wright
Jason M. Drangel
One Grand Central Plaza
60 East 42nd Street, Suite 2410
New York, New York 10165
Phone: (212) 292-5390
Fax: (212) 292-5391

1 CERTIFICATE OF SERVICE

2
3 I hereby certify that a true and complete copy of the foregoing Petition for Cancellation
4 was served by First Class Mail, with sufficient postage prepaid, on this 16th day of November,
5 2011, upon Respondent at the following address:

6
7 Polo Club
8 Route du Bourrian
9 Gassin, France F-83580
10

11 and upon Registrant's attorney of record as follows:
12

13 Bruce S. Londa
14 Norris, McLaughlin & Marcus, P.A.
15 875 Third Avenue
16 New York NY 10022

17
18 By: 

19 Robert L. Epstein
20
21
22
23
24
25
26
27
28

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-11-01 16:00:57 ET

Serial Number: 74430340 Assignment Information Trademark Document Retrieval

Registration Number: 1947244

Mark (words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2006-07-07

Filing Date: 1993-08-27

Transformed into a National Application: No

Registration Date: 1996-01-09

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2011-05-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY
NEW YORK, NY 10018
United States

Legal Entity Type: LIMITED LIABILITY CORPORATION
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

ties; intimate apparel, namely bras, bustiers, camisoles, lingerie, panties, and loungewear; sleepwear; bodywear, namely bathing suits, body shapers, and body suits; and footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes

Basis: 1(a)

First Use Date: 1982-00-00

First Use in Commerce Date: 1986-00-00

ADDITIONAL INFORMATION

Disclaimer: "BEVERLY HILLS"

Prior Registration Number(s):

1429311

1687874

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-05-27 - Case File In TICSRS

2011-05-02 - Case File In TICSRS

2007-02-14 - Automatic Update Of Assignment Of Ownership

2006-07-07 - First renewal 10 year

2006-07-07 - Section 8 (10-year) accepted/ Section 9 granted

2006-07-07 - Assigned To Paralegal

2006-01-06 - Combined Section 8 (10-year)/Section 9 filed

2006-01-06 - TEAS Section 8 & 9 Received

2004-11-12 - PAPER RECEIVED

2002-03-14 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-01-14 - Section 8 (6-year) and Section 15 Filed

1996-01-09 - Registered - Principal Register
1995-10-15 - Allowed for Registration - Principal Register (SOU accepted)
1995-10-15 - Assigned To Examiner
1995-09-14 - Statement Of Use Processing Complete
1995-08-25 - Use Amendment Filed
1995-02-28 - NOA Mailed - SOU Required From Applicant
1994-12-06 - Published for opposition
1994-11-04 - Notice of publication
1994-09-15 - Approved For Pub - Principal Register
1994-07-28 - Communication received from applicant
1994-01-27 - Non-final action mailed
1994-01-10 - Assigned To Examiner
1994-01-03 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Paul Fields

Correspondent

Paul Fields

Darby & Darby P.C.

P.O. Box 5257

New York, New York 10150-5257

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-11-01 15:56:29 ET

Serial Number: 76513521 Assignment Information Trademark Document Retrieval

Registration Number: 2855713

Mark (words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-05-28

Filing Date: 2003-05-12

Transformed into a National Application: No

Registration Date: 2004-06-22

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L30 -TMEG Law Office 103

Date In Location: 2010-05-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY
NEW YORK, NY 10018
United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 018**Class Status:** Active

Tote bags and handbags

Basis: 1(a)**First Use Date:** 1985-09-00**First Use in Commerce Date:** 1985-09-00**International Class: 024****Class Status:** Active

Towels

Basis: 1(a)**First Use Date:** 1985-09-00**First Use in Commerce Date:** 1985-09-00**International Class: 025****Class Status:** Active

Clothing for men, women and children, namely T-shirts, sweatshirts, sweat suits, sweaters, shirts, pants, shorts, tops, underwear, caps, jackets, leotards, dresses, ponchos, neckties, bathrobes, nightgowns, pajamas and swimwear

Basis: 1(a)**First Use Date:** 1985-09-20**First Use in Commerce Date:** 1985-09-20

ADDITIONAL INFORMATION

Section 2(f), in part, as to "Beverly Hills"**Prior Registration Number(s):**

1429311

1687874

1751058

1947244

2091892

2181220

2214846

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-08-25 - TEAS Change Of Correspondence Received

2010-05-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2010-05-28 - Case Assigned To Post Registration Paralegal
2010-05-12 - TEAS Section 8 & 15 Received
2010-04-27 - Attorney Revoked And/Or Appointed
2010-04-27 - TEAS Revoke/Appoint Attorney Received
2007-02-14 - Automatic Update Of Assignment Of Ownership
2006-09-19 - Review Of Correspondence Complete
2004-11-12 - PAPER RECEIVED
2004-06-22 - Registered - Principal Register
2004-03-30 - Published for opposition
2004-03-12 - Notice of publication
2004-03-10 - Notice of publication
2004-02-02 - Approved for Pub - Principal Register (Initial exam)
2004-01-08 - Communication received from applicant
2004-01-05 - Communication received from applicant
2004-01-08 - PAPER RECEIVED
2003-10-09 - Non-final action mailed
2003-10-03 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Paul Fields

Correspondent

Yuval H. Marcus

Leason Ellis LLP

One Barker Avenue, Fifth Floor

White Plains NY 10601-1526

Phone Number: 914-288-0022

Fax Number: 914-288-0023

Domestic Representative

Paul Fields, Esq.

Phone Number: 914.821.9077

Fax Number: 914.288.0023

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-11-01 15:56:41 ET

Serial Number: 73568042 Assignment Information Trademark Document Retrieval

Registration Number: 1429311

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-07-09

Filing Date: 1985-11-12

Transformed into a National Application: No

Registration Date: 1987-02-17

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-07-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY
NEW YORK, NY 10018
United States
Legal Entity Type: LIMITED LIABILITY CORPORATION
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
CLOTHING FOR MEN, WOMEN AND CHILDREN-NAMELY SHIRTS, SWEATSHIRTS,
SWEAT SUITS, SWEATERS, T-SHIRTS, PANTS, UNDERWEAR, CAPS, JACKETS
Basis: 1(a)
First Use Date: 1985-02-18
First Use in Commerce Date: 1985-02-18

ADDITIONAL INFORMATION

Design Search Code(s):
02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;
Riding animals, humans
02.09.19 - Diving, humans; Humans, including men, women and children, depicted playing games or
engaged in other sports; Playing games or sports, humans

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-11 - Notice Of Design Search Code Mailed
2007-07-09 - First renewal 10 year
2007-07-09 - Section 8 (10-year) accepted/ Section 9 granted
2007-05-25 - Assigned To Paralegal
2007-02-15 - TEAS Section 8 & 9 Received
2007-02-15 - Attorney Revoked And/Or Appointed
2007-02-15 - TEAS Revoke/Appoint Attorney Received

2007-02-15 - TEAS Change Of Correspondence Received
2007-02-14 - Automatic Update Of Assignment Of Ownership
2006-11-07 - Case File In TICRS
2006-09-19 - Review Of Correspondence Complete
2004-11-12 - PAPER RECEIVED
1996-03-16 - Counter claim opp. for Proceeding No.
1993-04-01 - Section 8 (6-year) accepted & Section 15 acknowledged
1992-12-31 - Section 8 (6-year) and Section 15 Filed
1987-02-17 - Registered - Principal Register
1986-11-25 - Published for opposition
1986-10-26 - Notice of publication
1986-08-29 - Approved for Pub - Principal Register (Initial exam)
1986-08-04 - Communication received from applicant
1986-02-04 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Karin Segall

Correspondent

KARIN SEGALL

DARBY & DARBY P.C.

P.O. BOX 5257

NEW YORK, NY 10150-5257

Phone Number: 212-527-7700

Fax Number: 212-527-7701

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-11-01 15:56:52 ET

Serial Number: 74558586 Assignment Information Trademark Document Retrieval

Registration Number: 2214846

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-01-21

Filing Date: 1994-08-08

Transformed into a National Application: No

Registration Date: 1998-12-29

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-01-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY
NEW YORK, NY 10018
United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes

Basis: 1(a)

First Use Date: 1994-10-01

First Use in Commerce Date: 1994-10-01

ADDITIONAL INFORMATION

Disclaimer: "BEVERLY HILLS"

Design Search Code(s):

02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men

02.01.19 - Athletes (men); Golfer; Men, athletes, strongmen; Strongmen

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;
Riding animals, humans

21.03.04 - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

Prior Registration Number(s):

1429311

1687874

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-21 - First renewal 10 year

2009-01-21 - Section 8 (10-year) accepted/ Section 9 granted

2008-11-25 - Assigned To Paralegal

2008-11-19 - TEAS Section 8 & 9 Received
2007-07-23 - Case File In TIGRS
2007-02-14 - Automatic Update Of Assignment Of Ownership
2004-12-09 - Section 8 (6-year) accepted & Section 15 acknowledged
2004-11-15 - Section 8 (6-year) and Section 15 Filed
2004-11-15 - PAPER RECEIVED
2004-11-12 - PAPER RECEIVED
1998-12-29 - Registered - Principal Register
1998-10-23 - Allowed for Registration - Principal Register (SOU accepted)
1998-10-21 - Assigned To Examiner
1998-09-17 - Statement Of Use Processing Complete
1998-09-17 - Use Amendment Filed
1998-09-17 - Extension 1 granted
1998-09-17 - Extension 1 filed
1998-03-17 - NOA Mailed - SOU Required From Applicant
1998-01-30 - Opposition terminated for Proceeding
1998-01-30 - Opposition dismissed for Proceeding
1995-07-19 - Opposition instituted for Proceeding
1995-06-07 - Opposition papers filed
1995-05-09 - Published for opposition
1995-04-07 - Notice of publication
1995-01-09 - Approved For Pub - Principal Register
1995-01-03 - Examiner's amendment mailed
1994-12-21 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Paul Fields, Amy J. Benjamin and Abigail Rubinstein

Correspondent

Paul Fields, Amy J. Benjamin and Abigail

Darby & Darby P.C.

P.O. Box 770, Church Street Station

New York NY 10008-0770

Phone Number: 212.527.7700

Fax Number: 212.527.7701

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-11-01 15:57:06 ET

Serial Number: 74209022 Assignment Information Trademark Document Retrieval

Registration Number: 1751058

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-04-22

Filing Date: 1991-10-01

Transformed into a National Application: No

Registration Date: 1993-02-09

Register: Principal

Law Office Assigned: LAW OFFICE 15

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-06-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY
NEW YORK, NY 10018
United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

ophthalmic eyewear; namely, eyeglass frames, lenses, chains, and cases; eyeglasses; and sunglasses

Basis: 1(a)

First Use Date: 1991-05-31

First Use in Commerce Date: 1991-05-31

International Class: 014

Class Status: Active

watches

Basis: 1(a)

First Use Date: 1991-08-31

First Use in Commerce Date: 1991-08-31

International Class: 018

Class Status: Active

wallets, umbrellas, and small leather goods; namely, credit card cases, key cases, and coin purses

Basis: 1(a)

First Use Date: 1991-03-31

First Use in Commerce Date: 1991-03-31

International Class: 024

Class Status: Active

beach towels, bath towels, table linens and textile placemats, and bed and bath accessories; namely, fabric toilet seat covers

Basis: 1(a)

First Use Date: 1991-03-01

First Use in Commerce Date: 1991-03-01

International Class: 025

Class Status: Active

clothing for men, women and children; namely, shirts, sweatshirts, sweaters, tee shirts, pants, caps, hats, jackets, dresses, socks, hosiery, raincoats and outerwear; namely, coats and jackets, and belts

Basis: 1(a)

First Use Date: 1989-10-31

First Use in Commerce Date: 1989-10-31

ADDITIONAL INFORMATION

Disclaimer: "BEVERLY HILLS"

Design Search Code(s):

02.01.19 - Athletes (men); Golfer; Men, athletes, strongmen; Strongmen

02.01.31 - Men, stylized, including men depicted in caricature form

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;
Riding animals, humans

21.03.04 - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

Prior Registration Number(s):

1429311

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-09 - Notice Of Design Search Code Mailed

2008-06-11 - Case File In TICRS

2007-02-14 - Automatic Update Of Assignment Of Ownership

2006-09-19 - Review Of Correspondence Complete

2004-11-12 - PAPER RECEIVED

2003-04-22 - First renewal 10 year

2003-04-22 - Section 8 (10-year) accepted/ Section 9 granted

2003-02-13 - Combined Section 8 (10-year)/Section 9 filed

2003-02-13 - PAPER RECEIVED

2000-03-03 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-12-17 - Section 7 amendment issued

1999-11-13 - Response received for Post Registration action

1999-07-28 - Post Registration action mailed - Section 7

1999-02-12 - Section 8 (6-year) and Section 15 Filed

1996-03-16 - Counter claim opp. for Proceeding No.
1993-02-09 - Registered - Principal Register
1992-11-17 - Published for opposition
1992-10-16 - Notice of publication
1992-08-24 - Approved for Pub - Principal Register (Initial exam)
1992-08-14 - Examiner's amendment mailed
1992-07-24 - Communication received from applicant
1992-07-02 - Unresponsive/Duplicate Paper Received
1992-02-10 - Non-final action mailed
1992-01-03 - Assigned To Examiner
1992-01-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Dennis G. Martin

Correspondent

CHARLES T.J. WEIGELL
BLAKELY SOKOLOFF TAYLOR & ZAFMAN
12400 WILSHIRE BLVD FL 7
LOS ANGELES CA 90025-1019

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-11-01 15:57:19 ET

Serial Number: 76513521 Assignment Information Trademark Document Retrieval

Registration Number: 2855713

Mark (words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-05-28

Filing Date: 2003-05-12

Transformed into a National Application: No

Registration Date: 2004-06-22

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L30 -TMEG Law Office 103

Date In Location: 2010-05-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY
NEW YORK, NY 10018
United States

Legal Entity Type: LIMITED LIABILITY CORPORATION
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 018**Class Status:** Active

Tote bags and handbags

Basis: 1(a)**First Use Date:** 1985-09-00**First Use in Commerce Date:** 1985-09-00**International Class: 024****Class Status:** Active

Towels

Basis: 1(a)**First Use Date:** 1985-09-00**First Use in Commerce Date:** 1985-09-00**International Class: 025****Class Status:** Active

Clothing for men, women and children, namely T-shirts, sweatshirts, sweat suits, sweaters, shirts, pants, shorts, tops, underwear, caps, jackets, leotards, dresses, ponchos, neckties, bathrobes, nightgowns, pajamas and swimwear

Basis: 1(a)**First Use Date:** 1985-09-20**First Use in Commerce Date:** 1985-09-20

ADDITIONAL INFORMATION

Section 2(f), in part, as to "Beverly Hills"**Prior Registration Number(s):**

1429311

1687874

1751058

1947244

2091892

2181220

2214846

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-08-25 - TEAS Change Of Correspondence Received

2010-05-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2010-05-28 - Case Assigned To Post Registration Paralegal
2010-05-12 - TEAS Section 8 & 15 Received
2010-04-27 - Attorney Revoked And/Or Appointed
2010-04-27 - TEAS Revoke/Appoint Attorney Received
2007-02-14 - Automatic Update Of Assignment Of Ownership
2006-09-19 - Review Of Correspondence Complete
2004-11-12 - PAPER RECEIVED
2004-06-22 - Registered - Principal Register
2004-03-30 - Published for opposition
2004-03-12 - Notice of publication
2004-03-10 - Notice of publication
2004-02-02 - Approved for Pub - Principal Register (Initial exam)
2004-01-08 - Communication received from applicant
2004-01-05 - Communication received from applicant
2004-01-08 - PAPER RECEIVED
2003-10-09 - Non-final action mailed
2003-10-03 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Paul Fields

Correspondent

Yuval H. Marcus

Leason Ellis LLP

One Barker Avenue, Fifth Floor

White Plains NY 10601-1526

Phone Number: 914-288-0022

Fax Number: 914-288-0023

Domestic Representative

Paul Fields, Esq.

Phone Number: 914.821.9077

Fax Number: 914.288.0023
